

Advertisement for Lajos Spitz's store
Černý Ardov, Czechoslovakia
Courtesy Jack BERGSTEIN, USA



This advertisement for a store owned by my grandfather, Lajos Spitz, in Černý Ardov, Czechoslovakia (formerly Feketeardó, Hungary).

It was a *Textil* (clothing) and *Gemischtwaren* (General Store) - *Handlung* (handling) *rofós* (haberdasher clothing) and *vegyekereskedo* (merchant) of many more items, including lumber.

The ad is in both Hungarian and German words, presumably because the Germans, by this time, had influence on the culture.